

Scientists urge people to take brain health into their own hands because...

## Big Pharma's Memory Pills Are So Bad They Make Memory Loss Worse

Failed drug trials prompt 109 top scientists to sign a letter warning people to take responsibility for their own brain health. Now thanks to a new breakthrough you can strengthen your brain without prescription drugs, risky surgery or even seeing a doctor.

It's all because...my aunt has severe memory loss...

Click the video to hear how you can boost your memory at home... in only MINUTES

**NOTE:** It's best to watch the video on your tablet or computer, if you're on your phone right now please enter your email below and we will send the video link directly to your email so you can watch it later.

Two years ago my aunt *nearly* set off a blazing inferno that could have killed my wife and only son.

Luckily, I rushed into the kitchen to shut off the gas stove at the last moment.

Here's what happened...

As she was prone to do, my aunt had wandered off...

Leaving the stove to pump out lethal gas that could have wiped out my family...

Leaving the stove to pump out lethal gas that could have wiped out my family with a single spark.

It's all because...my aunt has severe age-related memory loss.

Sadly, it's too late for her to protect her memories, personality and independence.

But it may not be for you, a loved one, or someone you care about.

That's why I created this video.

To warn people like you why you MUST take back responsibility for your brain's health from the medical industry that's failing you.

Because you see, despite billions spent on research and hundreds of drug trials, Big Pharma has yet to cure a single case of age-related memory loss.

Even worse, an analysis of 10 memory decline drugs, by premier government agency the National Institutes of Health, recently shook the medical world.

They discovered people taking these drugs were NOT getting better AND were shockingly showing a *"faster rate of decline"*.

I know this sounds alarming.

But it's just the tip of the iceberg of how badly attempts to end memory decline have drifted in the wrong direction for decades.

But there is some good news...

What if I told you that the latest science reveals that memory loss *isn't* purely genetics or bad luck...

But due to factors you CAN control.

AND declining brain function doesn't have to be the price of aging.

In fact, you can gain a stronger...more POWERFUL mind at any age.

Are you interested to know how?

Then keep watching.

I recently made a startling discovery about the REAL cause of age-related memory loss.

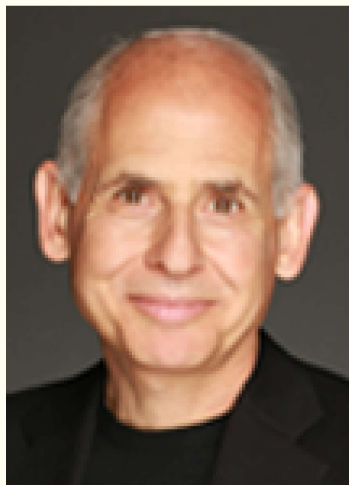
And the best way to stop it from taking root.

It all has to do with a breakthrough brain revitalizing system developed by the highly respected neurologist Dr. Daniel G. Amen.

He's a double board-certified psychiatrist, a nine times best-selling author and founder of Amen Clinics and BrainMD.

He did what mainstream medicine couldn't.

He succeeded in helping **100 brain trauma victims gain 69% better memory and 53% improved focus... in 6 months.**



**Dr. Daniel G. Amen, highly respected neurologist, double board-certified psychiatrist, a nine times best-selling author and founder of Amen Clinics and BrainMD.**

**THAT'S RIGHT  
69% BETTER MEMORY  
AND 53% IMPROVED FOCUS  
IN JUST 6 MONTHS**

What's more, he did it without prescription drugs, risky brain surgery or having to set foot in a doctor's office.

When I discovered how Dr. Amen did it, I knew it was a game changer for millions...

When I discovered how Dr. Amen did it, I knew it was a game changer for millions of Americans.

In fact, his system is so POWERFUL I believe it can help you sustain your cognitive abilities, career and dignity long into your golden years.

But for reasons I'll soon explain, you're unlikely to hear about it on CNN, MSNBC or even on Fox.

I don't know why it's being suppressed or if a media ban is in place.

So I may be treading in legal hot water just by revealing it.

But, I'm willing to take the risk so more people can discover how to protect their brain against age-related memory loss.

So stick with me, because in the next five minutes...

I'll expose the flawed idea that's led to 259-billion-dollars being wasted on ineffective and dangerous drugs EVERY YEAR.

I'll tell you why modern lifestyles are TOXIC for our minds...

And I'll share the simple system I developed for strengthening your brain, in minutes each day...

But I need to warn you...

### **THIS VIDEO SHATTERS EVERYTHING**

If the scientific research in this video becomes widely known, it could threaten Big Pharma's profits.

Heck, they may already be instructing their army of lawyers to take down this video.

So I urge you to watch it to the end and share it with loved ones while it's still available.

I want as many people as possible to know how they can protect themselves from what The Alzheimer's Association has warned is "the defining disease" of our generation.

The ugly truth is...

### **DEMENTIA IS A RUNAWAY TRAIN THAT MAINSTREAM MEDICINE IS POWERLESS TO STOP**

To date, it's left over 5 million victims scattered and dying all over its tracks.

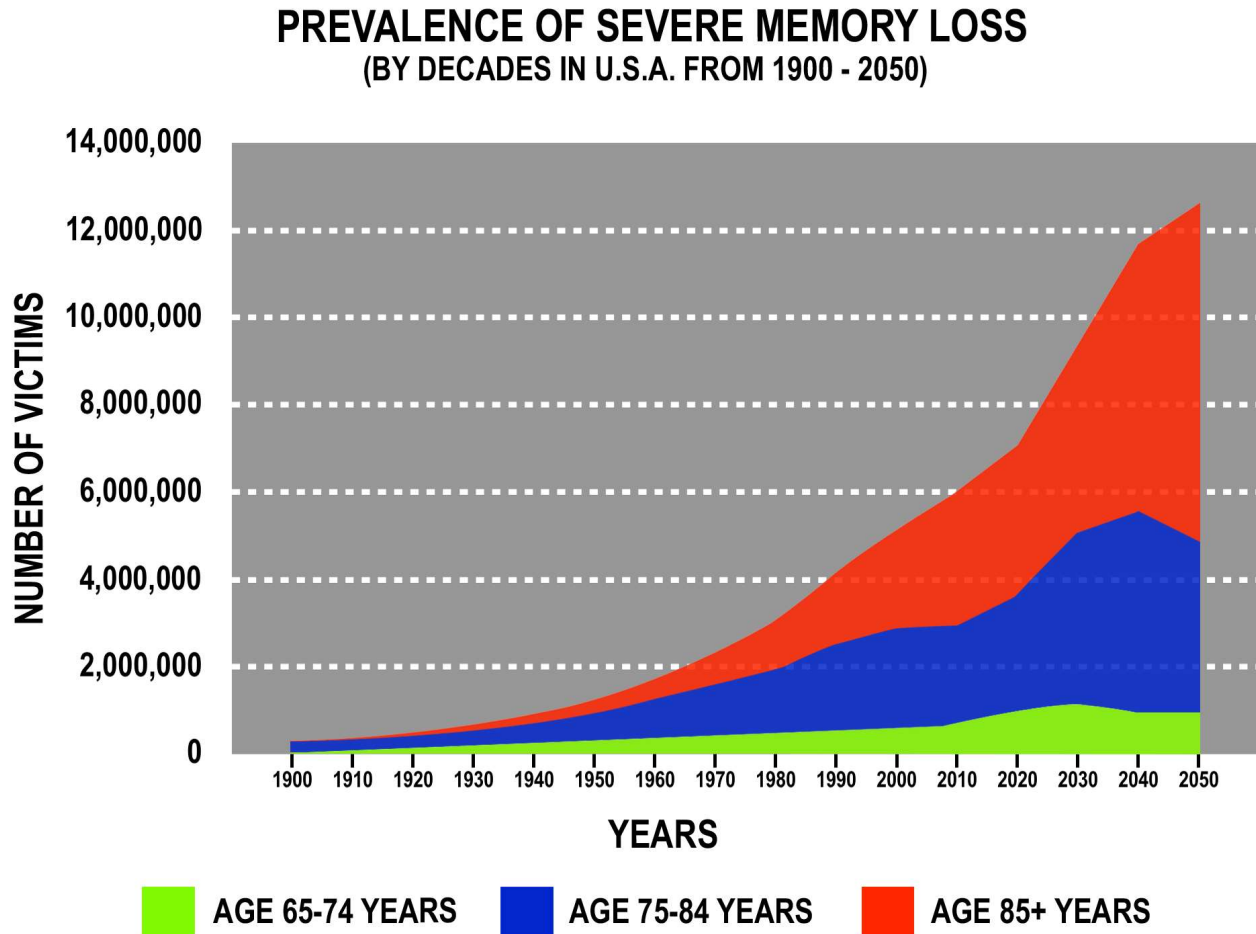
But that's not all



But that's not all...

It's also forced millions more to become caregivers for those who are sick...sometimes at the expense of their own jobs and careers.

Take a look at this graph:



As you can see from that angry red upward slope...

Rates of memory loss have risen every year for the last century.

In fact, in the last two decades alone rates have rocketed **89%**.

1 in 3 people over 85 will fall victim to this brain-stealing disease.

**1 IN 3!**

That could be you. Or one out of every three people you know.

With numbers set to double by the year 2050, millions more will be at risk.

Sure, more people are being diagnosed.

But did you know there's a reason why people's brains are fading away on an exponential...

But did you know there's a reason why people's brains are fading away on an epic scale?

It's because the modern lifestyle is TOXIC to our brain.

Slouched at a desk staring at a computer screen all day...

TV binges...

Sugar-loaded processed food...

Lack of exercise...

Smartphones...

Constant stress.

All these factors are making our brains weak, shriveled and starved of what they need to be strong and healthy.

But don't panic too much...

Let me reassure you, there IS hope.

Because...

**ELITE BRAIN DOCTORS HAVE MADE HUGE STRIDES  
IN IDENTIFYING WHY MEMORY LOSS OCCURS  
AND HOW THE RISK CAN BE REDUCED**

Following recent breakthroughs, 109 scientists felt confident enough to sign an open letter declaring age-related memory loss to be a preventable disease.

That's right... I said preventable.

The prestigious Lancet Commission has also announced that at least one third of dementia cases could be avoided.

What these scientists know...

That mainstream medicine is ignoring...

Is that the latest science shows avoiding memory loss doesn't come down to genetics or to luck.

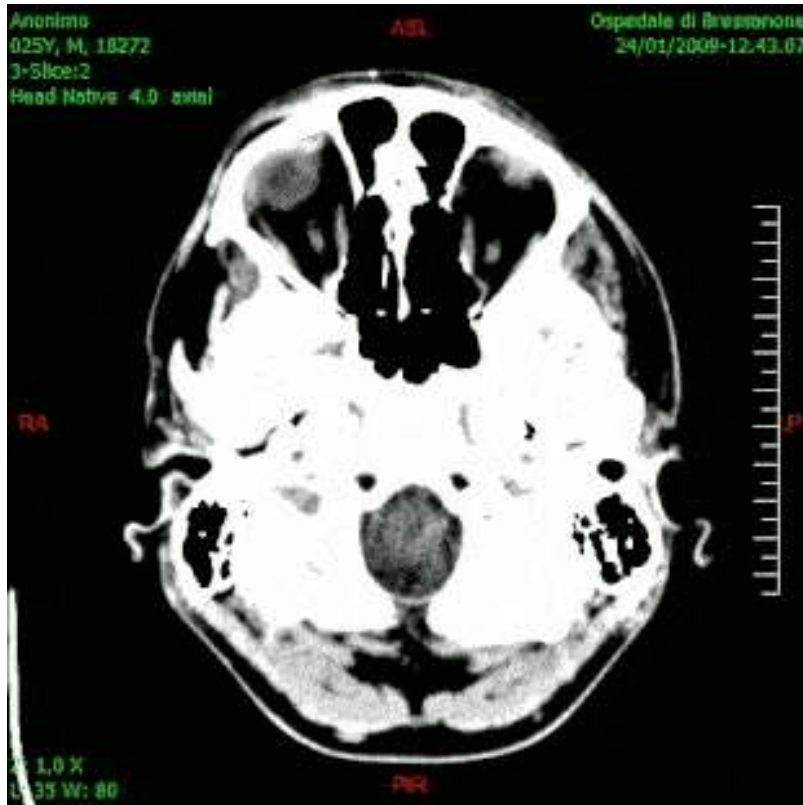
It's due to factors in YOUR control.

The fact is

THE FACT IS...

## YOUR BRAIN IS LIKE A MUSCLE

When you do what I'm about to reveal, it becomes stronger...more powerful...and physically LARGER in size!



Just imagine what having a more powerful brain could mean in your daily life...

You wake up in the morning and your mind is clear and sharp... before you even have your morning coffee.

You scan through the newspaper... able to understand and memorize key facts like never before.

You arrive at work alert, refreshed and in a much better mood than you've been in years.

You chat with work friends and find you're driving the conversation...

Making interesting comments...

And cracking jokes like never before.

With your brain firing on all cylinders, you power through the afternoon at another level.

Brain fog... blown away.

Instead, you feel more present.

More on-the-ball.

And when you arrive home for dinner and your partner demands to know if you've been prescribed one of those "smart drugs" they've heard college kids are taking...

You give them a sly smile that says you've found a much healthier solution.

I know this all sounds remarkable.

Like a scene out of a movie.

But when I share my system for strengthening your brain and you understand how it works...I think you'll want to begin the moment you reach the end of this video.

But I need to be honest...

If you or a loved one has ALREADY been diagnosed with age-related memory decline, my system can't reverse it.

Nothing can.

I wish it could.

BUT...

If you've noticed you're misplacing your keys more often...

Forgetting people's names...

Or missing appointments...

Taking steps NOW may dramatically lower your risk of falling victim.

Because what my system CAN do is give you a strong, healthy brain in a few months and a better chance of protecting your memories in the future.

My name is Victor Urbina.

I'm not a doctor, neurologist or medical expert of any kind.



**Victor Urbina,  
founder and CEO  
of Optimum Life Labs**

**I'm just someone who had to watch the aunt I love go from a joyful, bright and articulate woman to...**

A scared, confused and mere shell of her former self.

Memory loss crept in slowly, before digging its claws deep into her.

It started with her forgetting my son's name... repeating sentences... and asking the same questions... over and over again.

At the beginning, we thought nothing of it.

Just "senior moments."

But then... memory loss tightened its grip.

One day she walked out of her house and didn't come back.

We found her after someone posted "Do You Know This Woman?" along with her picture on Facebook.

It turns out my aunt had wandered onto a stranger's front yard.

And she couldn't remember who she was or where she lived.

My aunt's mind went downhill quickly after that.

One time, we found her eating cold soup in the dark since she had forgotten to pay her electric bill for several months and was cut off.

Another time, she flew into a rage because she thought we were stealing her things... turns out she had misplaced them.

But the saddest thing was when we found her looking in the mirror complaining a stranger was staring at her.

It broke my heart... she didn't even recognize who she was anymore.

My aunt is a different person now.

A stranger.

She had to be put in a nursing home because she can no longer be alone for ANY period of time.

If you think this sounds dramatic and that I'm painting the worst possible picture for shock value...

I want you to know my motivation is that...

**BY SHARING THE WAY IT REALLY HAPPENED  
IT WILL HELP YOU UNDERSTAND WHAT'S AT STAKE**

Seeing how memory loss crippled my aunt got me panicking about what I'd do if my brain went the same way as I got older.

If I suffered from fading memory... confusion... or weak focus... would it cost me my career?

How would I support my wife and family?

Would my son have to take care of me?

I couldn't sleep worrying about this...

So rather than dreading what could happen, I focused my energy on finding answers.

I went through academic journals... medical websites... and online health forums I could find.

What I discovered shook me to the core.

That...

## **MAINSTREAM MEDICINE IS CLUELESS ON HOW TO STOP MEMORY LOSS**



From all the ads I've seen on TV and in magazines, I figured mainstream doctors knew at least how to slow down its progression.

But prescription drugs make the brain WORSE.

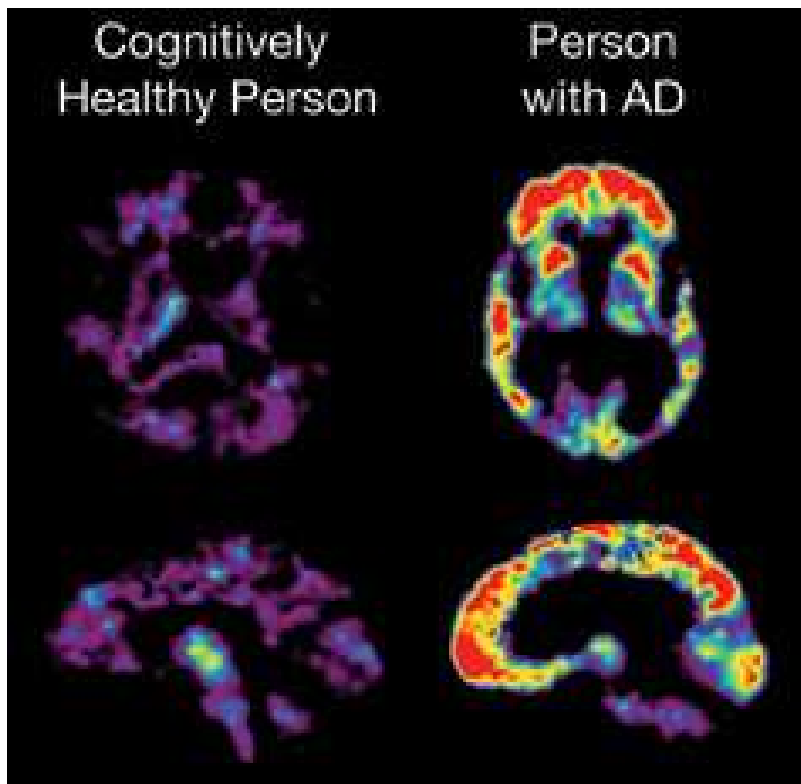
Not better.

What's more alarming is the reason why these drugs are so ineffective.

If you know someone diagnosed with this brain-stealing disease, you may have heard of "beta-amyloid plaque".

It was first discovered by the German psychologist Alois Alzheimer in 1906.

If you're over 40, a brain scan would likely show you have some plaque already.



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If you're over 40, a brain scan would likely show you have some plaque already.

Calling it “plaque” has made it a convenient target for Big Pharma.

But mounting research suggests that this theory is **FLAWED**.

That's because as I've already told you, not a single drug has succeeded in stopping memory loss.

And here's what THE experts have to say about it...

Mike Williams, editor of the Journal of Physiology, broke ranks to declare there's “no evidence” amyloid plaque causes memory loss and that “amyloid, despite 30 years of research, really hasn't gotten anywhere.”

Medicinal chemist Derek Lowe has even less faith in the drug trials.

He believes they have no way of working because, when it comes to memory loss, mainstream medicine's “level of ignorance is cripplingly high.”



Professor Claude Wischik, chair in mental health at the University of Aberdeen, Scotland is outraged Big Pharma is still focusing all their resources on amyloid plaque.

He thinks they have their heads in the sand because “the claims for amyloid remain exactly the same as though there haven’t been any failure.”

One of the fiercest critics is psychiatrist-neuroscientist and author Dr. Thomas Lewis.

In his groundbreaking book “The End of Alzheimer’s?” he exposed how beta-amyloid is a great way of prescribing drugs but useless at stopping brain decay.

At the Alzheimer’s and Dementia Summit, Dr. Lewis shocked an audience of the brightest minds in the medical community when he held up brain scans of memory loss patients.

Each barely had a speck of plaque.

Then he held up the scans of mentally alert seniors... their brains were riddled with it.

Back then, it didn’t make sense.

And new research has revealed why.

A study by Harvard Medical School found that rather than a threat, beta-amyloid may be part of a healthy immune system.

### **BLAMING BETA-AMYLOID AS THE CAUSE OF MEMORY LOSS IS LIKE ACCUSING FIREFIGHTERS OF STARTING A FIRE**

It’s shows up long after the damage is done.

It’s a symptom... NOT a cause.

The worst part of all this confusion is that alternatives are rarely discussed.

That is... until now.

Because you see, the focus is finally shifting.

Instead of treating cognitive decline, brain experts are now talking about fixing its root cause.

A clue on how this can be done was revealed in the game changing...

### **NUN STUDY OF AGING AND ALZHEIMER'S DISEASE**

The revelations from this huge 20-year study were so groundbreaking it made the cover of *Time* magazine.



Launched by David Snowdon, professor of neurology at the Sanders-Brown Center on Aging at the University of Kentucky...

Its goal was to study the effects of aging on the brains of 678 catholic nuns, who lived in 600 convents.

Why nuns?

Because they had near identical lifestyles.

They ate the same food... had the same routines... and the same healthcare.

This made them perfect subjects for understanding the real cause of memory loss.

Every year, the nuns took part in a type of "Brain Olympics."

Upon their deaths, their brains were donated and stored in a huge temperature-controlled room at the University of Kentucky Medical Center.

Once the last nun passed away, the researchers analyzed the data.

And...

## **WHAT THEY SAW FLIPPED EVERYTHING ON ITS HEAD**

Just as Dr. Lewis had demonstrated...

Even though many of the nuns had brains riddled with beta-amyloid...

Few showed any signs of dementia.

In fact, one third had brains smothered in plaque.

Yet none had any of the symptoms.

Instead, they performed just as well in tests and enjoyed mentally active lives to a ripe old age.

What was their secret?

How did they sustain such strong minds in a world where age-related memory loss has rocketed 89% in 20 years?

Like I said before, it comes down to the fact that the brain is like a muscle.

And...

## **THE NUNS ENJOYED ONE OF THE BEST “BRAIN GYMS” IN THE WORLD**

Rather than sit in front of the TV watching Golden Girls reruns...

They played games like “Mind Benders” and “Bible Trivia”...

Recited poetry....

And created arts and crafts.

In other words, they filled their days with mentally stimulating activities that kept their brains healthy and strong.

As Dementia Care International notes:

***“Stunning results from the Nun Study show that memory loss is not a yes/no disease. Rather, it is a process... one that evolves over decades.”***

In other words, you CAN prevent it.

You just have to start NOW.

But was the nun study just a fluke?

Not by a long-shot.

The conclusion that memory loss risk is lower in people who exercise their brains is backed by a flurry of studies.

The Journal of the American Medical Association, for example, reported on a study of 700 seniors that found

***“frequent participation in cognitively stimulating activities is associated with a reduced risk of dementia.”***

What this means is... if you exercise your brain it will stay strong.

How much lower risk?

**AN ASTOUNDING 47% REDUCED RISK**

You heard me right.

47%... ALMOST HALF!

The *Journal of the American Medical Association* states you can reduce your risk by almost half if you exercise your brain.

Want more proof?

How about a mammoth investigation of 2,832 seniors by the *National Institutes of Health*.

They found that doing simple daily brain puzzles led to improvements in brain health that continue long into old age.

I know these studies sound pretty convincing.

And they are.

But it gets better.

Because neuroscientists now know why mental stimulation results in a stronger, healthier mind.

It's all about the building blocks in your brain called neurons.

These neurons bolt together to create pathways, like highways.

And along these pathways your memories, thoughts and feelings travel from where they're stored to the front of your mind.

Yet what's recently been discovered is that...

**YOUR BRAIN CAN GROW NEW PATHWAYS  
APPARENTLY AT WILL**

How?

It's thanks to a function you may have heard of called "neuroplasticity."

Neuroplasticity is what allows the brain to expand the pathways in your mind as you learn new things and have new experiences.



Board-Certified Neuropsychologist Dr. Michelle Braun describes it as *“akin to building extra highways in the brain.”*

While well known alternative medicine expert Dr. Joseph Mercola has hailed neuroplasticity as a *“discovery so profound it may revolutionize our understanding of human nature itself.”*

But not everything I discovered about neural pathways is good news.

Because just any road that isn't maintained...

Your neural pathways deteriorate with age.

If they decay and fall apart...

Memories get lost...

Emotions get scrambled...

And the brain's ability to think clearly fades.

A diagnosis of age-related memory loss may then follow.

*The National Institutes of Health* warns that in memory loss,

***“damage is widespread, as many neurons stop functioning, lose connections with other neurons, and die.”***

I know this all sounds troubling.

But scientists have discovered the brain has a second function.

A function that's amazing news for anyone who struggles to read a few pages in a book before getting tired.

It's called "NEUROGENESIS".

This literally means the birth of neurons.

Thanks to neurogenesis, your brain can produce an abundance of neuron building blocks to make your neural pathways STRONGER at *any* age.

It's such a powerful function...

**MANY BRAIN EXPERTS BELIEVE NEUROGENESIS IS  
THE HOLY GRAIL FOR SUSTAINING A STRONG, HEALTHY MIND**

This includes neural stem cell researcher Sandrine Thuret.

She left her Ted Talk audience stunned when she revealed it's "*a target of choice if we want to improve memory formation or mood, or even prevent the decline associated with aging.*"

Now, here's the REALLY exciting part.

Scientists know WHERE in the brain neurogenesis takes place and HOW to turn it up.

It occurs in two thumb sized areas shaped like seahorses called the "hippocampus".

And when you exercise the hippocampus, just like a muscle, it can become bigger and stronger...sending neurogenesis into overdrive.

What's the best way of exercising your brain?

Well, there are lots of ways.

This includes:

Learning a new language...

Debating ideas with friends over coffee...

Reading a novel (even the trashy kind)...

Or meditating.

Nutrition plays a vital role in neurogenesis too.

Stanford University reported on a study that found *"a diet rich in "brain food" may promote neurogenesis."*

And what are the best brain foods to eat?

Rather than list them all now, I've collected 30 brain-healthy recipes packed with the nutrients your body craves.

I'll reveal how you can get them sent to you by email in a minute.

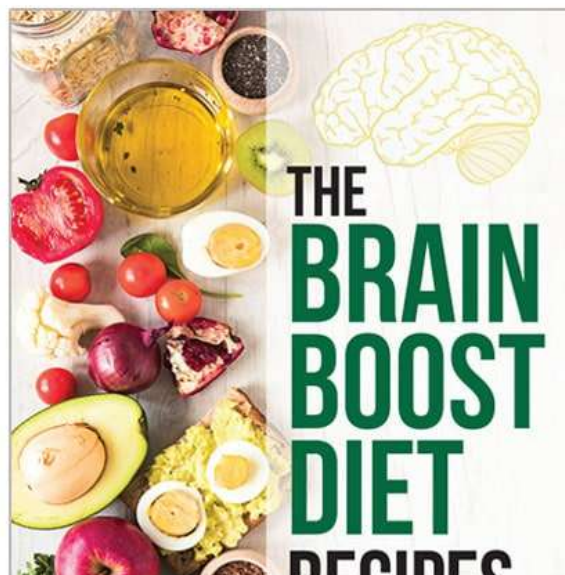
However, just as neurogenesis can be increased...

If your hippocampus gets too weak and shriveled, it can grind to a halt.

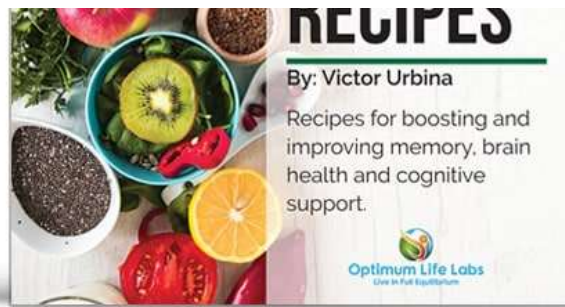
If you suffer from:

- Chronic stress
- Poor sleep
- Obesity
- High cholesterol
- High blood sugar

And you eat a lot of processed food, rarely exercise, and often binge on TV or Netflix....







There's a fair chance your hippocampus is in poor shape.

This means your ability to protect yourself from brain decay is in jeopardy.

But the good news is that even if you live off junk food and the only exercise you get is walking to the fridge...

You can still repair the damage.

Because it's proven that...

## **THE BRAIN CAN BE HEALED AND STRENGTHENED IN JUST SIX MONTHS**

This now brings me to the breakthrough brain healing system I mentioned at the start of the video.

A system developed by the esteemed brain expert Dr. Daniel G. Amen.

A system so powerful it helped 100 brain trauma victims improve their memory 69% and concentration 53% in only six months.

What's also fascinating about this system is that the participants weren't people Dr. Amen found in a hospital.

They were retired NFL players.

People who spent their careers using their heads as battering rams and paid a heavy price as a result.



In a typical game, they'd get hit 50 times with the same force as a punch from heavyweight boxing champ Mike Tyson or Muhammad Ali.

And they'd get smashed by at least one tackle with the impact of a car crash.

Over time, these blows to the head are compounded.

The Department of Veterans Affairs and Boston University found that 96% of players end their careers with severe brain trauma.

And an NFL funded study exposed how retired players are five times more at risk of dementia than an average person.

The NFL asked Dr. Amen if there was anything to be done to repair a shattered mind.

So, drawing on all the latest brain scientific breakthroughs...

Dr. Amen developed a system which included a weight loss plan, a brain-healthy diet and a specially formulated "brain enhancement supplement."

At the start, the retired NFL players were given memory tests and a brain scan.

Then after six months they were retested and their brains scanned a second time.

Dr. Amen hoped that, at best, his system may have slowed their memory decline.

So when he saw how...

Average memory recall had **ROCKETED** 69%...

Attention spans had **STRETCHED** 53%...

And how players had a 38% lift in mood and motivation...

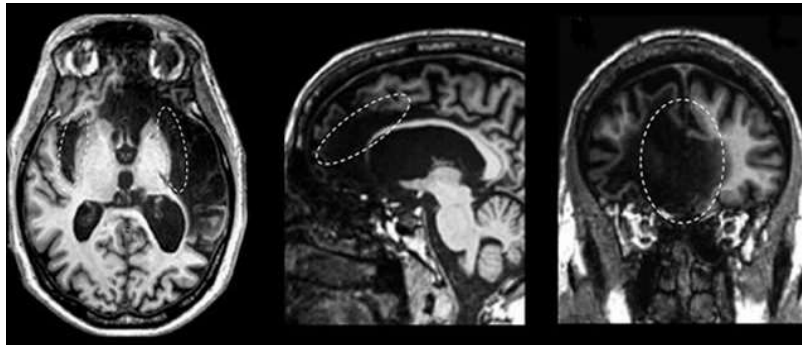
He then checked the brain scans...

The scans revealed that key areas of their brains hadn't just repaired themselves.

They'd physically GROWN in size.

On this image I've circled the parts of the brain that grew larger.

Areas that are all vital for learning, emotional balance and memory recall.



And if these startling results could be achieved in brain trauma victims... just imagine what Dr. Amen's system could do for YOUR brain?

It could be life transforming.

As Dr. Amen notes: *"The brain has the ability to improve after trauma and when we change or improve people's brains, we change their lives."*

After discovering Dr. Amen's system, I knew it was my duty to spread awareness on how it worked.

So I carefully read through his entire research paper carefully to understand his protocol.

It became clear that the key to its success was the specially formulated supplement.

So I researched all the ingredients one by one.

And you know what I discovered?

**DR. AMEN'S SUPPLEMENT HAD 7 KEY INGREDIENTS  
THAT SUPPORT A STRONGER BRAIN IN 7 DIFFERENT WAYS**

This was my "eureka!" moment.

A turning point in my quest to unravel the causes of brain decay and how we can protect our minds as we age.

With the drug companies focused on profits ahead of helping people...

My mission was to ensure as many people as possible restore and improve their memory using Dr. Amen's miraculous protocol...

So I put everything I had into recreating his solution at great personal cost.

But today, I'm relieved to say it's all been worth it.

After more hours on research, refinement and testing than I dare to count...

I developed what I believe to be the **"super brain" solution** that is desperately needed.

Introducing:



NR-7 stands for Neuron Revitalizer 7.

It's the biggest breakthrough of our lifetime to restore and sustain a strong, healthy brain.

A solution that can banish brain fog...

Solidify your thoughts...

And provide a higher level of mental performance than you may have ever experienced.

The reason NR-7 is so special is because of how all 7 key ingredients work together.

Unlike most supplements where the ingredients work in isolation... in NR-7 they act as a TEAM.

To explain what I mean, allow me to run through each ingredient and its brain-boosting benefit.

The first ingredient is **Ginkgo Biloba**.

You've probably heard of it.

On its own, ginkgo is one of the most popular brain supplements in the world.

That's because it's been found to help support a vital brain chemical called acetylcholine.



Acetylcholine acts as a messenger... carrying memories, thoughts and emotions along your neural pathways.

Think of it as like a fleet of delivery vans.

But like with many things in the body, this fleet weakens with age.

The good news is ginkgo can help boost your acetylcholine levels to their former glory.

Because as respected medical research website Examine.com confirms, ginkgo helps with the "preservation of acetylcholine signaling and its function."

Ginkgo also helps increase circulation in the brain and supports cells in the hippocampus which as you've seen above, is very important for optimal memory function.

Yet, on its own, ginkgo only offers limited improvements in acetylcholine levels.

That's because your brain also needs a dietary supplement called **Huperzine A (HA)**.



Huperzine A comes from the Chinese club moss.

Its job is to block an acetylcholine eating enzyme called “cholinesterase”. As you’ve already seen, acetylcholine is crucial for optimal brain function.

Dementia Australia warns this enzyme can wreak havoc to your brain’s performance because of how it *“breaks down acetylcholine in the brain.”*

In fact, it’s such a threat that 3 FDA approved memory loss drugs actually target it.

The good news is you don’t have to take dangerous drugs to get it under control.

In addition, Huperzine A serves as a power antioxidant by protecting nerve cells against free radical damage.

Because as Examine.com confirms, Huperzine-A is potent at blocking the enzyme *“that degrades the learning neurotransmitter acetylcholine.”* And when it does, “a relative increase occurs” of acetylcholine.

With those two ingredients in NR-7, you can look forward to elevated acetylcholine levels for carrying your memories, thoughts and emotions unimpeded.

Yet to help these messages move faster, NR-7 contains another ingredient.

It’s an Indian plant extract called **bacopa**.



Because you see, for acetylcholine to move from one neuron to the next it needs nerve endings to act as “off ramps.”

By creating more of these off ramps, your brain’s messages can move faster.

And this is exactly what bacopa does.



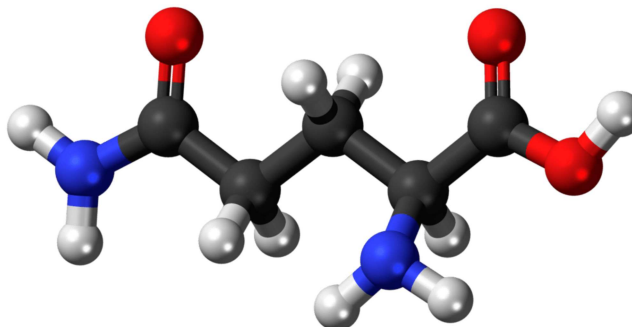
In fact, an animal study by Pitzer College in California found that supplementing with bacopa leads to *“significantly increased nerve growth factor in the hippocampus.”*

Yet acetylcholine isn’t the only vital chemical messenger in your brain.

Another is called glutamate.

To create glutamate, and its more bioavailable form glutamic acid, your brain needs the amino acid called **L-glutamine**.

This is why it’s the fourth ingredient in NR-7.



World renowned functional health coach and author Dr. David Jockers

confirms *"glutamine easily crosses over the blood-brain barrier"* to create glutamic acid which is *"essential for cerebral function."*

So by boosting your l-glutamine levels, your brain can make more glutamate for sustained brain power.

Yet for it to gain this power, your brain needs fuel.

And a lot more fuel than you may realize.

In fact, your brain is your most fuel- hungry organ, eating up 60% of all your body's energy.

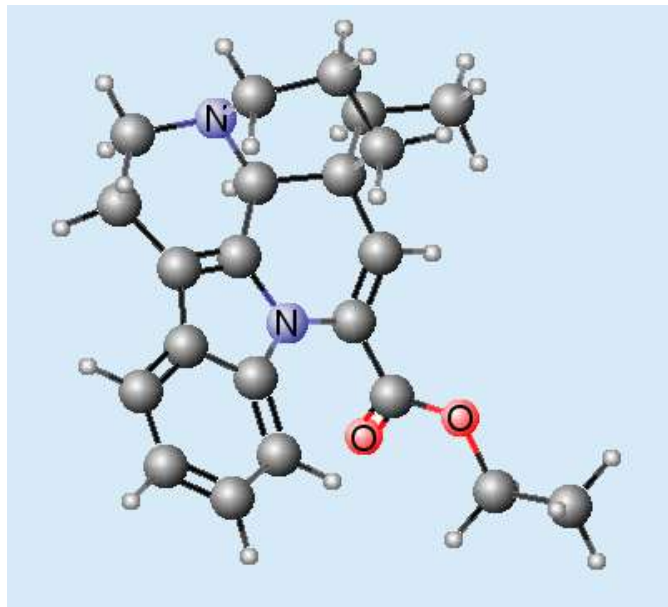
It gets this fuel from nutrients in the blood that flow to the brain through your arteries.

But getting an optimal amount of nutrients can be a problem as you age and your arteries narrow.

In severe cases, they can get so narrow it triggers a life -changing stroke.

That's the last thing I want to happen to you.

So I added an ingredient called **Vinpocetine** that helps to widen your arteries.



Researchers from Examine.com, an independent website of medical doctors and researchers confirm that increasing your levels of vinpocetine helps *"increase blood flow to the brain."*

In fact, vinpocetine is so potent at doing this, it's sold as a prescription drug in Germany.



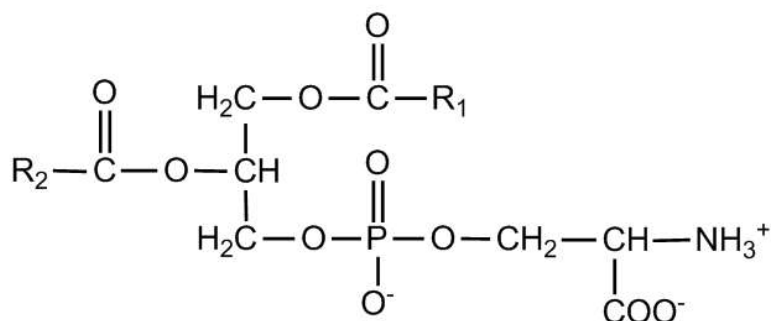
Now I should warn you, this is unlikely to have gone unnoticed by America's greedy pharma barons.

The FDA is already under pressure to pull vinpocetine from shelves due to a Harvard Medical School study.

So in a minute, I'll reveal how you can secure your supply before Big Pharma gets exclusive control.

But before we get to that, I want to share how the final two ingredients in NR-7 help increase energy levels in the brain.

The first is called **phosphatidylserine**, or PS for short.



PS is used to create a fatty layer on your brain cells.

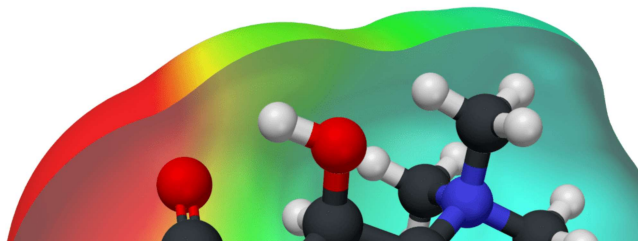
This layer acts as a gatekeeper, deciding what proteins, enzymes and nutrients to let in and what to keep out.

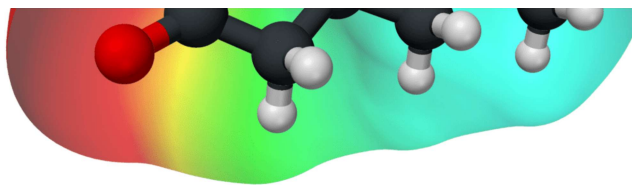
For this reason, Dr. Mercola states that supplementing with PS is helpful in *"brain function, and may be used to keep brain cells healthy and optimally functioning."*

The final ingredient in NR-7 is an amino acid called **N-Acetyl L-Carnitine**, or ALCAR for short.

ALCAR's job is to fuel tiny power plants in your brain cells called mitochondria.

A Bari University study on the mitochondria in the brains of rats found that ALCAR can help *"prevent age-related mitochondrial dysfunction"*.





In fact, it's so powerful the study says it *"might ultimately represent a strategy to delay age-associated negative consequences."*

So there you go, those are the seven key ingredients in the NR-7 stack.

All selected based on proven science and for the way they act as a team to support a strong, healthy brain.



As a bonus, I also added **St John's Wort**.

This natural plant extract can help give you a lift in your mood.

Because, as WebMD states, there's "strong scientific evidence that it is effective for mild to moderate depression."

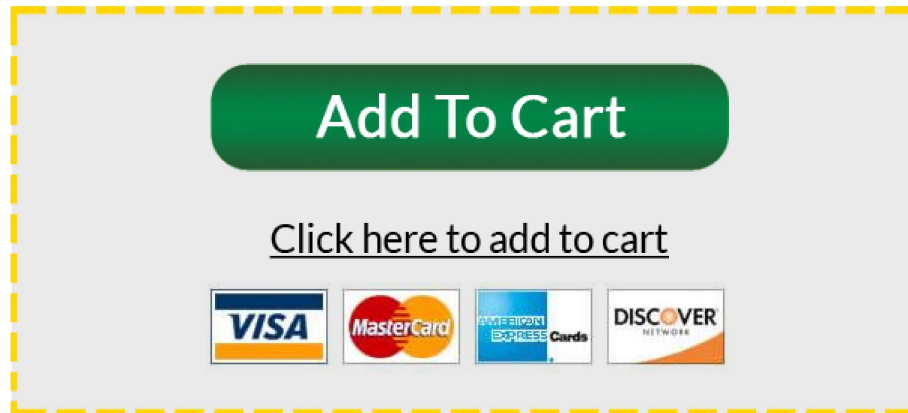
Yet, my research and commitment to optimal product quality didn't stop with the ingredients I selected.

I applied the same rigorous attention to detail to find a manufacturer.

Now, I know I could have saved a pile of money sourcing my ingredients from a factory in China...

But I also know the risk of using low quality ingredients or poor manufacturing practices was too high to consider.

So I did my due diligence to find a supplier here in the USA who met...



### **MY THREE CAST IRON RULES ON QUALITY CONTROL**

First, the manufacturing facilities are inspected and approved by the FDA.

Second, they work with doctors and scientists to optimize each ingredient for potency and safety.

Third, they test every batch using a robust formulation process.

This includes...

Verifying the quality of the raw ingredients...

Screening for heavy metal and chemicals...

And safeguarding the integrity of the finished capsule.

As a father and someone who witnessed my beloved aunt fall victim to brain decay, I wanted to formulate...

**A SUPPLEMENT I'D BE PROUD TO GIVE  
MY WIFE, MOTHER OR GRANDMOTHER**



I'd have gladly given NR-7 to my aunt if I'd known she was at risk.

So you see, no expense in time or money has been spared to create NR-7 – the ultimate brain revitalizing supplement.

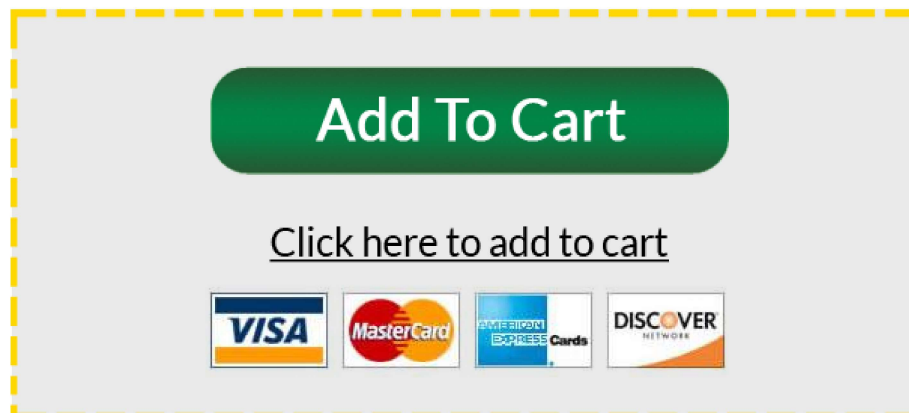
Now, I'd love to say that all you need to do is take NR-7 at breakfast and you'll grow a big brain like Einstein.

But remember, your brain is like a muscle.

It's got to be exercised and fed properly to be strong and healthy.

This is why NR-7 forms part of the complete package I'm offering you today.

It's called...



## THE NR-7 30-DAY BRAIN REVITALIZING SYSTEM

I consider it the most powerful way of supporting a strong, healthy brain without doctor visits or tons of money.

Here's how it works...

With your purchase of NR-7 you also get a FREE subscription to my 30-day program.

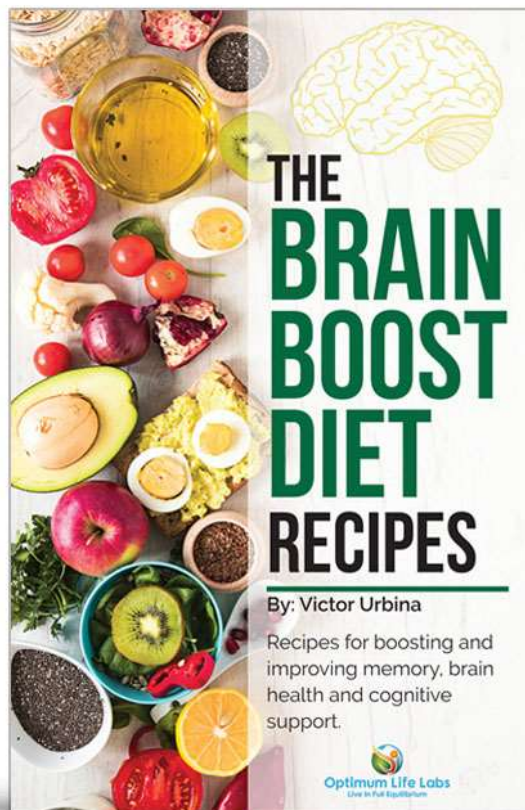
Each day, I'll send you an email containing...

A motivational message...

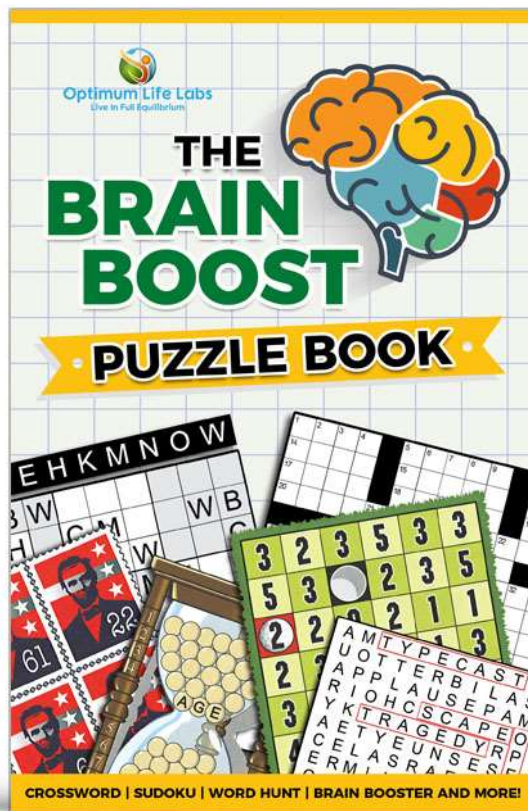
A delicious brain healthy recipe...

And a puzzle for giving your brain a light workout.

In fact, it's everything you need for taking your hippocampus from shriveled and starved to pumped and throbbing with power.







The reason I'm sending you the program as daily emails instead of an eBook is because you'll be more likely to take action.

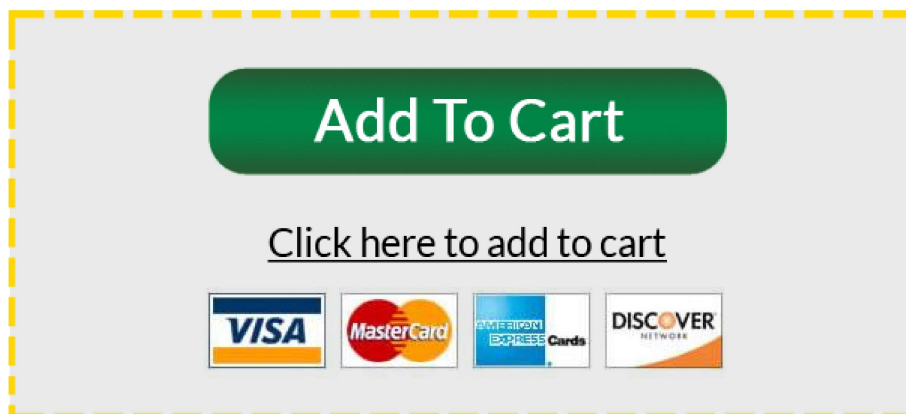
After all, caring for your brain is like a marathon, not a sprint.

And my ultimate goal is for you to form healthy habits that last a lifetime.

You see, you're not just getting a revitalizing memory supplement.

You're getting a complete system for sustaining a strong, healthy brain so you can live a long healthy life.

Now, I can imagine at this stage your next question is...



## HOW MUCH YOU'LL NEED TO INVEST TO GET THE NR-7 SYSTEM?

Before I answer that, I can promise you it's a much better value than shopping for all the ingredients on Amazon.

Vinpocetine, alone, costs \$20 per bottle.

While Huperzine-A retails for \$20 or more.

You'd likely spend **\$100 or more** to get all the ingredients in NR-7.

And who wants to take seven pills every morning?

Not me!

Yet the true value of NR-7 comes from the vast sums it can save you on medical bills or nursing home fees down the road.

If you don't look after your brain, in the future...

## YOU MAY BE FORCED TO SPEND THE \$400 OR MORE THAT BRAIN MEDICATIONS CAN COST

And your insurance might not cover it.

Then when you tack-on the cost of doctor's visits and care providers... it can amount to tens of thousands of dollars a year.

And all without getting a single brain cell better!

Remember, as long as your hippocampus is in bad shape you'll never generate the neurons you need for a healthy mind.

The science I've shared today proves it.

Instead, your memory is likely to get worse.

Your memories may disappear like pages ripped from a diary...

And your ability to focus will fade away like sands through the hourglass...

Until you can't take care for yourself.

Then your partner or children may have to quit their jobs to look after you.

Or you end up a drugged-up zombie staring at the walls in a nursing home.

I know I'd pay ANY price to avoid that fate.

I'd rather be taken into the backyard and shot.

So I'm not going to ask for the hundreds of dollars such a brain protecting system is worth.

I won't even ask you to invest a tenth of that amount.

Today, right now and only via this page...

You can...

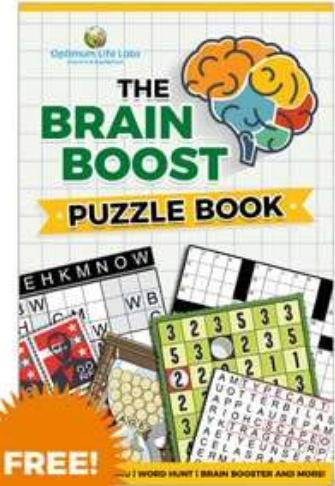
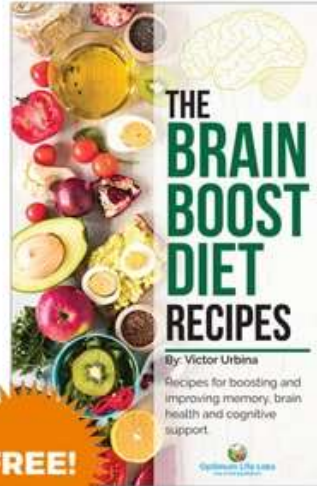
**ORDER MY COMPLETE NR-7 SYSTEM  
RISK-FREE FOR AS LITTLE AS \$49**





# 30-Day Program

## FREE Subscription!



That's right.

Just \$49.

Less than dinner and a movie.

If \$49 sounds like a fair investment for all the life transforming benefits to sustain peak mental performance...

Simply click the "I'll Try It With Zero Risk" button below this video.

You'll then be taken to a secure checkout page that looks like this...

Optimum Life Labs  
Live In Full Equilibrium

Order or Ask Questions by Phone:  
**1-800-808-2171**

☐ 1 Bottle - \$49.95 + \$9.95 S&H

☐ 3 Bottles - \$149

☒ 5 Bottles - ~~\$249~~ \$149 **FREE SHIPPING!**

**Today's Special:  
Buy 3 Get 2 FREE**

NR-7 950 mg. Cognitive Support

NR-7 950 mg. Cognitive Support

NR-7 950 mg. Cognitive Support

NR-7 950 mg. Cognitive Support

NR-7 950 mg. Cognitive Support

NR-7 950 mg. Cognitive Support

**Plus Get These 3 Gifts FREE!**

THE BRAIN BOOST DIET RECIPES

THE BRAIN BOOST PUZZLE BOOK

**FREE SHIPPING**

**Secure Order Form**

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United States

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**Shopping Is Safe & Secure - Guaranteed!**

Secure credit card payment - this is a secure 256-bit SSL encrypted payment.

☐ My Billing Address is different.

\*Credit Card Type:  
Select Type

\*Credit Card #:

\*Expiration Date:

Simply select the NR-7 package you want and enter your information to place your order.

Your payment is protected by the same high-tech encryption security that Amazon, banks and even government offices use.

So you can be rest assured your card details are 100% safe.

They won't be shared with anyone... Not even me.

Or if you'd prefer, you can speak to one of my knowledgeable customer service specialists, toll-free, at 1-800-808-2171 to order.

My specialists will be happy to answer any questions you may have as well as process your order.

If you're still on the fence on whether NR-7 can work for you, allow me to remove any risk by inviting you to...

Add To Cart

[Click here to add to cart](#)









**TRY THE NR-7 SYSTEM RISK-FREE FOR 90 DAYS**





*"After about 3 weeks on this supplement I noticed slightly better concentration/focus, and a slight but noticeable increase in my energy levels. Since*

*I have severe deficits in these departments, I am willing to bet that someone with a less severe condition would notice a marked effect in their cognitive abilities after a few weeks."*

**- Mark Ropell, Dubuque, IA**

I'm so confident you'll experience clear memory recall... razor-sharp mental focus... and an increased attention span...

If you don't notice any improvement or for any reason at all...

Simply contact my customer service team within 90 days and...

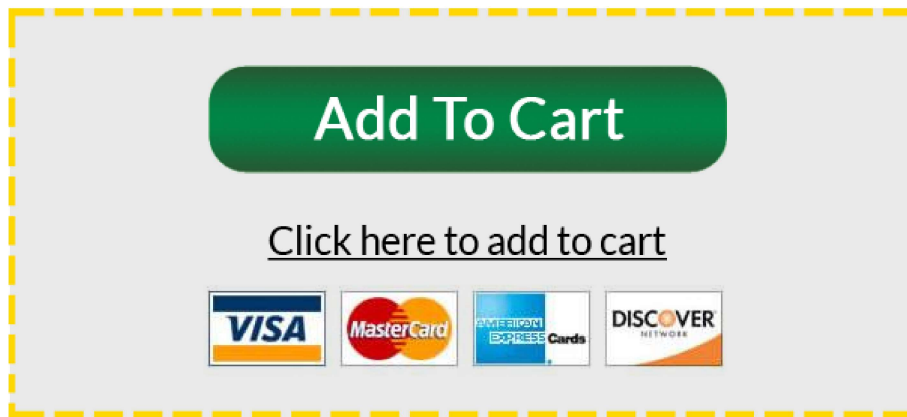
Your money will be refunded, minus shipping and handling...

No questions asked.

What matters to me most is for you to experience a REAL transformation in your life from a sharp, focused, high performing brain.

Offering you the NR-7 System risk-free is the best way I can make that happen.

So...



## **WHAT CHANGES CAN YOU LOOK FORWARD TO FROM THE NR-7 SYSTEM?**

After following it for 7 days...

You may notice your mind feels clearer.

You feel more energetic.

You find you're reading a little quicker.

And that's just the beginning.

After 14 days you have improved concentration.

You're more on the ball.

Then after 21 days a newfound mental alertness has taken shape...

Faster speed of thought...

You won't be fumbling for what to say.

You'll be telling jokes and laughing in reply.

Perhaps for the first time in years, YOU feel in charge.

You're more assertive.

Friends and relatives notice the change in you too.

They listen and speak to you with newfound respect.

After all, quick thinking and intelligence is something we admire.



A higher performing brain may improve other areas of your life too.

You may become more sociable.

You start making new friends.



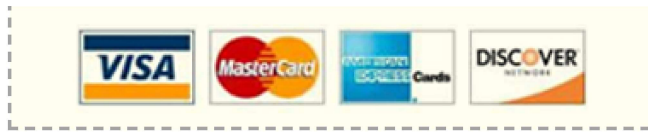
*"Love this product.  
I am in my mid 40's.  
I find myself forgetting  
and feel like I have an  
unfocused and tired  
mind most of the time.*

*Since I have been using NR7... Boy! What a  
difference. My mind feels so much more  
alert and focused."*

- Melissa Ott, Grand Junction, CO

**Add To Cart**

[Click here to add to cart](#)



Perhaps you finally learn to play a new instrument or learn a new language.

The world becomes your oyster of exploration.

And it gets better...

Because all this brain activity can make you happier too.

And finally, you can feel alive again!

I know I've just painted a wonderfully rosy picture of the future.

With all that being said...

There IS a flipside to this story.

It could just as easily go the other way.

Because if you don't take action today...

If you choose to close this video and forget everything you've heard...

## **YOU RISK PUTTING YOUR FUTURE IN JEOPARDY**

As your hippocampus shrivels and shrinks... and your neural paths decay and fall apart...

You may find yourself wandering parking lots unable to remember where you parked.

Your brain fog may get so bad it feels like you're in a dream, barely present in your own reality.

You start getting upset more easily and for no reason you can explain.

If a worsening brain impacts your work, you may find yourself forced into an early retirement you can ill afford.



Can you imagine spending your golden years slumped in a chair?

Too mentally tired to pursue new hobbies, friendships or interests.

You feel isolated.

Alone.

This isn't the future I want for you.

Or anyone you care about.

Don't you want to give yourself and loved ones the best fighting chance of sustaining a healthy mind to a ripe old age?

Of course you would.

That's why I created this video and the NR-7 System.

I want you to continue enjoying a clear mind...

A productive job or career...

And a joyous life filled with satisfying relationships.





But, like I said at the start, this can ONLY happen if you take responsibility for your brain's health.

Because, as I've revealed...

Big Pharma isn't coming to the rescue.

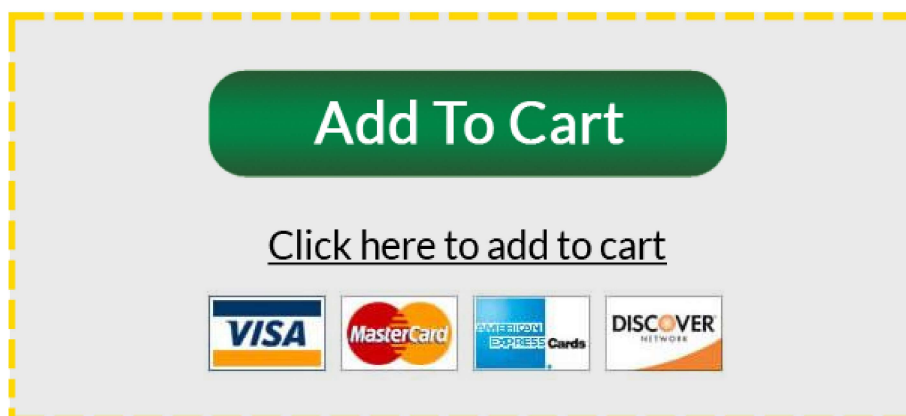
They don't want to address the root cause of brain decay.

But based on all the science I've shared with you today...

You now know what you have to do to keep your mind and memory strong.

You've seen the studies...

You've seen the results...



**YOU KNOW THAT TAKING BETTER CARE OF  
YOUR BRAIN IS WHAT YOU NEED TO DO**

And so I urge you to order now, before it's too late.

Like I said, key ingredient vinpocetine is on the brink of being banned as a supplement.

This will allow Big Pharma to repackage it as a prescription drug and double or triple its price.

But, you can secure your supply right now by clicking the yellow button below.

The 30-day option is a great way to give this a test drive.

But I believe you'll experience the most benefits after six months.

When you order the five-month pack you also get a generous discount.

And the 90-day guarantee still applies.

So click the yellow button below the video to secure your Risk-Free supply of NR-7 right now while it's still available.

Or call our customer services team at 1-800-808-2171.

The bottom line is this...

With my 90-day money back guarantee, all you've got to lose are brain fog, fading memory, mood swings and a shrinking brain.

Whereas the path to a clear, precise, powerful mind is only a click away.

My team and I are waiting to welcome you to the *NR-7 30-Day Brain Revitalizing System*.

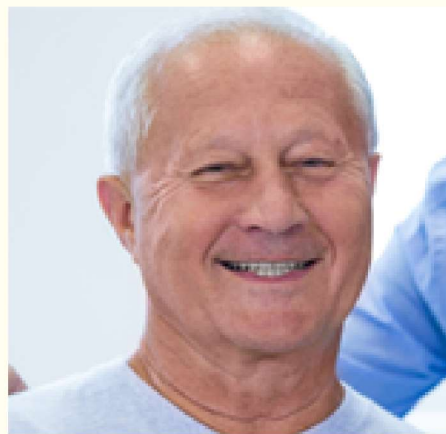
Come join us.



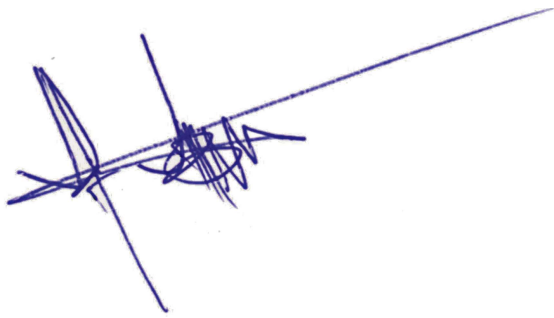
*"I've had this stuff about a month now, and I've definitely felt less "foggy," even when I don't get nearly enough sleep. I'm usually skeptical of supplements, so far this one seems to do what it's supposed to though!"*

- Wendy Napolitano, Olympia, WA

*"Decided to try this to help with my memory. When I get overwhelmed things start to slip my mind. So far this has been really good helping me keep things on track."*



- Joseph Higgins, Worcester, MA



**Victor Urbina**  
**Optimum Life Labs**  
**CEO & Founder**

**Optimum Life Labs**

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