

## Drip Email Series - Why SeamlessDocs?

### 1. Paradigm shift

#### Subject line - Save 3 hours per government form

There's a task your staff does every day that is wasting time and money.

Data entry, verifying information and correcting errors means that on average every government form takes 3 hours to complete.

Multiply this by the number of forms completed per week and the time drain is staggering.

It's expensive too.

Over \$9 billion per year is spent processing government forms.

That's right, not \$9 million but \$9 BILLION.

The good news is that this time and money can be saved.

How?

By turning 'Dumb' PDFs into 'Smart' digital versions with SeamlessDocs.

SeamlessDocs is a complete form solution, from creation to data management to actionable insights.

It replaces slow manual tasks with the efficiency of automation and can save your office hours of time and reduce form processing costs by 90%.

And it doesn't cost you time or money to implement it.

With our online form wizard, switching to SeamlessDocs is as simple as as clicking a button and it can be implemented in just two weeks.

You then start saving hundreds, if not thousands, of hours of staff time by replacing a slow, error prone task with the efficiency and speed of automation.

This is time that can be refocused on serving your constituents and raise both public and staff satisfaction at the same time..

It's a simple choice - continue spending 3 hours per form or switch to SeamlessDocs and join the paperless revolution in local government.

[>>>Find out more about SeamlessDocs](#)

## 2. Newsjacking - Smart Cities

### **Subject line - Be a 'Smart' Tech Trailblazer**

Did your city enter the Smart City Challenge?

Every year \$1 million is awarded to the city with the best proposal for using technology and data to improve safety, resource management and climate change.

This can include using sensors in the water mains to detect leaks, tracking to improve waste collection and even real-time video analysis for tackling crime.

This year's [winner was Columbus, Ohio](#), chosen from 78 applications across the US.

It is a shame that there can only be one winner as every proposal would have helped to improve efficiency, reduce costs and raise living standards for the local community.

Thankfully, there is a way your council can improve efficiency, reduce costs and improve service quality without having to win a \$1 million.

By implementing paperless technology using SeamlessDocs you can:

- Save up to 3 hours processing per form
- Reduce form processing costs 90%
- Improve accuracy and reduce errors
- Gain legally binding eSignatures
- Integrate payment
- Track, share and analyze data
- Cloud Sync to build a database of actionable information

You can gain all of these benefits in as little as 2 weeks and immediately be saving money on your current form processing costs..

Why wait for a central government push when you can harness the efficiency gains of paperless technology with SeamlessDocs today?

[>>> Find out more about the cost and time savings of SeamlessDocs](#)

## 3. Tip sacred cow

### **Subject Line - 5 Reasons to Move Forms into the Cloud**

Upgrading Federal IT can always face resistance.

Often people are happy to wait for a strategy to be government wide before adopting it.

After all, why take the risk?

But going from Dumb PDFs to Smart digital forms stored in the Cloud is beneficial for local government for 5 reasons:

**1. It saves hours of time** - On average, government forms take 3 hours to complete. With SeamlessDocs virtually the whole process is automated. This extra time can then be refocused on serving your constituents.

**2. It can save local government \$9 billion/year** - The cost savings from automating form completion and management can save vast sums to be spent on schools, road repairs and other local government initiatives.

**3. It's more efficient** - Integrated payment and legally binding eSignatures, tracking, search functionality and analytics upgrades your entire document management process.

**4. It's more secure** - Paper forms can be lost, damaged or falsified, whereas SeamlessDocs uses SSL, advanced encryption and tracking to keep forms private and secure.

**5. It's quick to implement** - SeamlessDocs' Drag + Drop form builder and minimal training mean you can be gaining the cost and time savings within two weeks.

These are just five benefits of switching to SeamlessDocs and with ZERO downsides it is only a matter of time before it becomes government wide strategy.

Why wait when you could be saving hours of time and 90% on your form management costs in as little as two weeks?

[>>>Request a FREE consultation](#)

#### 4. Real life success story

##### **Subject Line - City of San Juan saves 90% on form processing costs**

Manual form management is slow, error prone and an expensive drain on staff time and local government resources.

Before it went paperless, completing a City of San Juan form required these steps:

1. A constituent goes online
2. They find the correct form
3. Download it
4. Print it
5. Fill it in
6. Sign it
7. Mail it to their office
8. The office checks it for errors
9. If errors are found it is mailed back to the constituent to start from 1 again.
10. The form is processed
11. The form is filed
12. License or approval document is sent to the constituent

This process took 5 days to complete (if the form was correct) and 4 hours of manual paperwork.

This all changes after it implemented SeamlessDocs.

The process for completing a City of San Juan form is now:

- 1) Constituent goes online
- 2) Finds the form
- 3) Completes and signs it online with a legally binding eSignature
- 4) The data is automatically processed into the office's records
- 5) Once verified, the license or approval document is sent to the constituent

This new process takes 5 minutes to complete, the form is already error free enabling it to be approved in minutes and the license or approval document sent to the constituent on the same day.

SeamlessDocs took only 2 weeks to implement and since then the City of San Juan has reduced its form processing costs by 90%.

*"Response means all forms can be accessed, filled out, and submitted from any device, at any time. It's a 24/7 processing department. No more downloads, printers, faxes, long lines or filing cabinets!" - City of San Juan*

Their transformative experience is no exception.

It is the new reality for hundreds of local government offices in 48 states who've decided to replace a slow, expensive and error prone manual task with the cost and time efficiencies of automation..

[>>>Success stories of local governments benefiting from SeamlessDocs](#)

## 5. FAQ

### **Subject line - Your questions answered**

SeamlessDocs has the potential to save local government \$9 billion per year and countless hours of manual processing time.

Just imagine what a difference this money could make to the efficiency of your staff and the quality of services you can provide to the community?

But there are still people with doubts on the benefits of going paperless.

These are common questions we get asked about SeamlessDocs:

#### **1. We already have docs stored as PDFs, why do we need SeamlessDocs?**

Static PDFs still have to be printed, mailed and entered manually. SeamlessDocs, however, can be completed online, signed with an eSignature and stored in the Cloud. This can reduce processing costs by 90%.

## **2. We already use eSignatures**

Completing a signature is only one part of the process. SeamlessDocs integrates and automates the entire workflow and is designed specifically for local government. So there is no other system that can save local government as much time and money as SeamlessDocs.

## **3. We don't have internal buy-in**

There is always pushback against a new IT strategy. However, SeamlessDocs can save so much time and money, improve efficiency and free staff to focus on more productive tasks that when the benefits are fully understood than everyone will be onboard.

## **4. We don't have the time or money to upgrade**

SeamlessDocs' Drag + Drop form builder and minimal training time mean you can be up and running within two weeks. With savings of up to 90% on your current processing costs, the longer you wait to upgrade the more money is being wasted.

If you still have questions or doubts on the benefits of upgrading to SeamlessDocs, simply reply to this email and we'll get back to you..

Or if you are ready to join the future of form management - [register for a Free trial](#).