



HID Global - Emails 1-4

1. Is your data safe? Free 10 min diagnostic to find out

Your data faces more threats than ever before. Whether it's hackers, device theft or ex-employees with access, locking all the doors to keep data safe has never been so complicated.

You hear nightmare stories all the time of damage from data loss costing businesses millions. Up until now, you may have felt confident this will never happen to you.

But can you be *really* sure?

A firewall is only the first line of defense

You may have invested in a state-of-the-art firewall. But this is no longer enough now that data is escaping the corporate network.

You have all manner of personal devices and cloud apps to worry about. All of them can put your data at risk unless you're managing *every* possible access point.

The *only* way to ensure your data is safe is to have professional grade authentication in place. This includes up to date password policies, certifications, fraud monitoring and user access visibility.

If any of these is missing or not following latest practices, your data is in constant jeopardy.

Take our free 10 min survey to check you're protected

If you want to know whether your authentication methods are up-to-date and your data secure, we've prepared a free self diagnostic tool.

Ten minutes is all it takes to complete. You'll then instantly know whether your data is secure and safe from danger. More importantly, you'll know whether there are any holes or vulnerabilities to be fixed to keep your data security.

You also get a bespoke report detailing the results and action steps. All for free!

Why it's worth 10 mins of your time

- Ensure your authentication methods are up to date and secure
- Know whether there are holes in your authentication to be plugged

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- Know whether you are properly managing personal devices and cloud apps
 - Avoid the catastrophe of data loss or sabotage
 - Peace of mind knowing it won't be your company you hear about on the news that has suffered massive data loss

Wherever your data is, it must be protected. Our survey is free to complete and could save you the huge costs and damages of data loss.

You may feel confident your authentication methods are good enough already, and your data is safe.

But isn't it worth 10 minutes of your time to know for sure?

Take the survey

Email 2 - Best door card reader at lowest price

The SEOs Profile Reader is the perfect combination of advanced door security and cost savings. Quick to install on any entrance, it provides maximum security at the best price and an ongoing source of revenue.

Designed and manufactured by HID Global, the world leader in secure identity solutions, the SEOs Profile Reader's unique features and cutting edge technology make it the new benchmark for profile readers.

Fully upgradeable, the SEOs Profile Reader harnesses the latest HID mobile technology. This allows users to open the doorway with a registered smartphone, for maximum convenience and security.

Earn ongoing revenue from card sales

The SEOs Profile Reader uses special SEOs cards. These can *only* be bought from HID Global, offering you ongoing revenue long after the first sale.

What's more, the cards 'do more than open the door'. They can be programmed to be usable with other security and control system, such as Mifare or Desfire, and store data with the highest security standards.

Loaded with unique benefits, the SEOs Profile Reader is the only reader your customers will ever need and is supplied with a lifetime guarantee.

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Security entrusted by government agencies and industry leaders

HID Global is entrusted by government agencies, industry leaders and millions of customers all over the world to keep their premises safe. For three decades we have been developing secure identity solutions harnessing the very latest technology.

HID Global is the only manufacturer able to offer you such a feature rich card reader at such a low price.

So get in touch with us today or your nearest distributor and start earning earning bigger profits with the SEOs Profile Reader.

Email 3 - School ID card creation saves you time and delights Ofsted

Creating school identification cards for pupils, teachers and temporary staff can be time consuming and expensive. But it's vital if you want to keep your school safe from intruders.

The DTC1250e Card Printer can create all your ID cards for you, in less time and at less cost than doing it yourself or outsourcing to a third party.

The fastest printer in its class, it can create tamper proof, smartly designed identity cards in minutes. It can save your staff hours of time. It's sold at a great price too.

Special bundle price XXXX

With our special bundle, you get the printer, a ribbon, a webcam, 100 cards and Asure ID visitor management software all included. All for the low cost of XXXX, which is less than buying them on their own, giving you great savings from day one.

Creating cards with the DTC1250e is also very cost effective. Each card costs a mere fraction of hiring someone else to do it for you. This saves yet more of your school budget to spend on books, gym equipment and other areas where it's needed.

Get bonus points next Ofsted

Along with warding off unwanted intruders, the DTC1250e's professional ID cards will delight Ofsted. Having a 'visitor control system' will earn you extra points. It will also show that your school is professionally run, with the safety of staff and students a high priority.

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What you gain with the DTC1250e Card Printer:

Time saving - Hours of time saved compared to making cards by hand. Create all the student cards in a day instead of weeks.

Easy to install and use - plug and play makes it as easy as 1-2-3. SmartScreen graphical display guides setup, operation and maintenance.

Professional - With the Asure ID card design software you can create smart, professional looking cards in minutes.

Reliable - We *never* receive tech support calls for this printer. The cards typically last an average of 2 years, while the printer has a 3 year guarantee.

Secure - It can be used to create any plastic ID card and the optional onboard encoder allows you to integrate it seamlessly with your existing access control systems and technology for enhanced security.

Upgradable - Compatible with iCLASS SE Cards which can be linked to attendance systems, offering benefits way beyond the time and cost savings.

Loaded with benefits, the DTC1250e Card Printer is a must have piece of kit that will save your staff hours of time.

You get fantastic looking ID cards in minutes and at a great price that saves you money from day one.

Place your order today to get your visitor control system up and running in time for the next Ofsted inspection:

[Order the DTC1250e Card Printer](#)

Supplied by HID Global

HID Global is an industry leader in secure identity solutions. Our printers and ID card systems are entrusted by millions of customers all over the world to keep their premises safe with the best technology at the best price.

Email 4 - Create your own loyalty cards at a great price

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Loyalty cards set you apart from the pack. They create a sense of exclusivity and class. Better yet, they allow you to track and reward customers, encouraging repeat visits and bigger profits.

But getting loyalty cards made for you can be expensive.

Thankfully, it's now possible to make them yourself for a fraction of the cost yet with professional quality results.

The FARGO C50 Plastic ID Card Printer is the fastest and highest quality in its class. It's loaded with features that make setup a breeze and enable you to create eye catching cards in minutes.

Its market beating low price tag is very attractive too.

To keep it simple, we supply everything you need in one bundle. This includes a ribbon, webcam and 100 cards. You get all this for less than the price of buying them individually, so you can start saving from day one.

C50 Plastic ID Card Printer Benefits

Plug- and-play - Setting it up is easy as 1,2, 3.

Easy to set-up and run - SmartScreen graphical display offers simple setup, operation and maintenance.

Customisable - ID designer allows you to add your branding and logo

Cost savings - You save money on our bundle deal while each card costs a fraction of the cost of having them made for you.

Competitive advantage - Provide the same experience of bigger brands and position yourself above your competitors

Upgradable - Advanced technology can also print and encode cards for access control and security using the Swift ID badging software technology.

Reliable - We *never* receive support calls about the C50. But for your peace of mind, you still get a global two year warranty.

The C50 is supplied by HID Global, the world leader in secure identity solutions. We are trusted by millions of customers all over the world to provide them with cutting edge identity technology at the best prices.

You can see the C50 in action on our website. Then after being suitably impressed, get in touch to get yours shipped out so you can start earning bigger profits from a professional loyalty card scheme:

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