



Subject line: 7 days left to reserve your early bird tickets for Toronto's prestigious Snowflake Ball

Dear [name],

The countdown has begun to Ottawa's spectacular "Springtime in Paris" Snowflake Ball on Saturday, May 3, 2014 at the Hilton Lac-Leamy.

Unsurpassed glamour and all the romance of a Parisian spring await you at one of Canada's most prestigious charity balls, this year in support of the Children's Hospital of Eastern Ontario (CHEO) Inflammatory Bowel Disease Centre and Screen Colons Canada.

On this spellbinding evening you'll experience:

- Fabulous décor featuring enchanting scents of spring flowers
- Delicious Parisian cocktails, full host bar, and lavish canapés
- Dazzling Parisian themed entertainment with models in gorgeous designer couture
- Specially-created dinner, showcasing the very best of French cuisine, with fine wine.
- Mingle with other high profile guests and the socialites from across Canada
- Toronto's amazing *Simply Grand* band, performing top hits from the past six decades
- Silent and live auction for specially donated items and trips

Last year's ball was a sellout, and our early bird tickets are running out fast. The deadline for reserving your advance ticket is **November 8th**, so don't delay if you want to save on entry to this highly prestigious event.

Click here for more information on our ticket bands and availability.

Remember, the Snowflake Ball is one of the biggest events in Canada's social calendar and sells out every year. So don't miss out on this exclusive evening of fine dining, elegance and mingling. We hope you'll join our guests in experiencing our spectacular "Springtime in Paris" special event and enjoy the pinnacle of high society entertainment.

Warmest regards,

Mikhela

Mikhela Jason, Ball Co-Chair, *The Snowflake Ball*

Phone: (613) 237-0190 Fax: (613) 590-9952

Email: info@snowflakeballcharity.com

Web: <http://www.snowflakeball.com>

Follow us on Twitter: <http://twitter.com/snowflakeball>

Join us on Facebook: <http://www.facebook.com/snowflakeball>

Matt Ambrose – *The Copywriter's Crucible*

Website: <http://copywriterscrucible.com>

Email: matt@copywriterscrucible.com