



**'Amazing' school teaching aid now available to parents**

## **Give Your Child the Gift of a More Creative and Interactive Way to Learn with 'Osmo' this Christmas**

**New award winning iPad learning system from ex-Googlers set to be a hot seller after getting rave reviews from schools.**

What's on your kid's wishlist to Santa this year? The new AI Hello Barbie or yet another mindless video game?

It's always a dilemma knowing what to buy your kids. You want to get them something that will get them jumping around on Christmas morning. At the same time, you want them playing with something that's good for their brains and will improve their learning skills.

It's for this reason that thousands of parents will be queuing up to get their hands on this year's 'must have' Christmas toy - a revolutionary interactive learning system called Osmo.

### **Brain training for kids**

Osmo is a new iPad powered learning system created by two ex-Googlers. They developed it because they were worried, ironically, about the number of hours they'd see their kids staring vacantly at their iPads. So they decided to bring their digital experience into the real world by creating a system that makes learning more fun and engaging.

Osmo uses the iPad's camera and some technical wizardry called 'reflective artificial intelligence' to turn any tabletop into a playground. With a specially developed mirror, Osmo is able to recognize real world objects so they can be used to complete challenges on the iPad's screen.

### **A more fun and interactive way to learn**

Osmo comes with five games that develop a child's cognitive abilities in multiple areas in an interactive way. This includes games that improve their maths skills, creativity, spelling, problem solving and social skills.

Any teacher will tell you that kids learn best when they're actively engaged in a task. Osmo makes learning more fun and social as, instead of staring at a screen

Matt Ambrose – *The Copywriter's Crucible*

Website: <http://copywriterscrucible.com>

Email: [matt@copywriterscrucible.com](mailto:matt@copywriterscrucible.com)



for hours on their own, it encourages kids to work together to solve puzzles, to collaborate and share in each other's learning experiences.

### **A teacher's best assistant**

Osmo has been an immediate success in classrooms all over the world. In fact, over 7,500 schools in 42 countries now use Osmo as a key part of their curriculum. Teachers have been full of praise for Osmo because of the way in which it encourages exploration, experimentation and collaboration in a way that gets children enthused and engaged like never before

And it's not just schools that love its innovative approach to learning.

Osmo has already started winning awards, including Scholastic's Teacher's Pick, Totty's Toy of the Year and it's been rated as 'Best Invention' by Time. It's also received rave reviews throughout the tech industry and mainstream media, with features in Forbes, the New York Times and Mashable among many countless others.

Clearly, those ex-Googlers are onto something.

### **Get it fast before shelves run dry**

With all the media attention its getting, there are worries over whether there will be enough copies of Osmo to meet demand. For this reason, stores recommend ordering your copy of Osmo now while it's still available and before the Christmas rush.

So if you'd like to give your children an extra special present from Santa that's fun, engaging and educational, make sure you place your order for Osmo before this year's 'must have' Christmas present sells out.

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Website: <http://copywriterscrucible.com>  
Email: [matt@copywriterscrucible.com](mailto:matt@copywriterscrucible.com)