



## How You Can Help Squeeze Millions More into Classrooms with a Shrinking Budget?

Education has changed a lot since we were kids. No longer are classrooms the only places to learn new skills and earn qualifications. In fact, 3.5 million Americans will study a new course this year - all on the internet!

3.5 million people gaining potentially life changing skills and qualifications online sounds a lot, doesn't it? But the truth is it should be millions more. And it can be with your involvement.

Just some of the reasons why demand for online distance learning is exploding:

- Flexibility – people can fit their education around jobs, family and their personal lives
- People on low incomes can gain the skills they need for a higher paying job
- Stay at home moms can gain a college degree without having to leave the kids with a childminder
- Rural communities can access the quality of education normally only found in cities and suburbs
- People in urban areas can choose from a wider range of courses, rather than be limited to those in their vicinity
- The incarcerated can access training for future employment outside of their immediate location
- Teachers can access, on demand, 1000s of educational videos
- College and university students who live off campus can access the resources and support they'd otherwise miss
- Experts can give interactive lectures from anywhere in the country

With all these benefits, it's no wonder internet technology is becoming so important in modern education. Whether it's in schools, universities, libraries or rural communities, the internet is transforming the way people learn and freeing education from the classroom.

But there's a problem barring millions of Americans from the benefits of distance learning: The lack of broadband internet access - dialup and slow internet connections just can't cope with the amount of data transfer that live video and audio courses need.

To solve the problem, what's needed is the spread of advanced broadband telecommunications technology. Technology that can reliably deliver interactive online learning experiences into our schools, homes and communities.

*How you can help to spread broadband powered distance learning in your area...*

At Achieve Telecom Network, we're here to provide you with the benefits of high speed satellite broadband technology and the modern educational tools and resources you can rely on. Our satellite broadband platform is flexible, scalable and cost-efficient, delivering real solutions to meet the challenges of modern education.

Utilising the latest satellite broadband technology, our platform is one of the best, most cost effective available today for high speed video and audio educational content.\* Its use of satellites also makes it the perfect solution for bridging the tricky 'last mile' in rural and built up urban areas.

With our technology and educational tools, Achieve Telecom is the partner you can rely on to help you spread the benefits of broadband powered education in your area.

*AchieveXpress™ - educational resources to match the technology*

Along with the latest satellite broadband technology, our service includes a unique AchieveXpress™ distance learning platform. AchieveXpress™ provides on demand access to a library of carefully selected educational resources and telecommunication tools, including:

- Over 60,000 titles (30 minute full length video, audio files, clips, and text files) all searchable by grade, subject, from some of the top educational content providers in the country!
- Educational tools including PDF handouts, quizzes and teacher guides
- 24/7 access to academic resources - colleges and universities can provide on demand access to video lectures and class chat rooms. This makes it easier for students to access the resources they need when they need them, and gain better grades
- Teleconferencing – Students can interact with tutors and each other in live seminars and lectures. This enables them to ask questions, discuss course topics and engage in real time from wherever they are
- Fully managed installation and ongoing support, including maintenance, upgrades and 24-7 Help Desk support.
- Broadcast daily video messages from superintendents, teachers and other administrators across the entire district – into homes, libraries and communities. Especially important for rural areas
- Achieve Alert - emergency messages and instructions broadcast directly into the classroom, helping to keep children safe in the event of a disaster



- Unique anti-violence content initiative focused on promoting, educating, and training members of the community, professionals, and agencies in Gang Prevention & Youth Safety methods. Offered through an affiliation with one of the top policy institutes in the country and through its training programs, the project influences and impacts youth, families, victims, perpetrators, schools, hospitals, and nonprofits in the community. The program has been widely recognized for its successful and innovative model

AchieveXpress™ isn't on trial, in beta testing or in limited rollout. It's a modern high quality educational service that is proven in schools. In fact, AchieveXpress™ has already assisted in the education of 1000s of students.

This is just one example:

*AchieveXpress™ in the  
Springfield Public School District*

77% of public school pupils in the Springfield Public School District live below the federal poverty line and it was the teachers who were relied upon to upload educational videos onto DVDs at home - an impractical and time consuming task.

But the Springfield Public School District still wanted to provide students with the academic benefits of video content. So Achieve Telecom was asked to install AchieveXpress™ into 47 of Springfield's schools.

Usage was initially slow, with only 47 videos downloaded in the first month. But as teachers realized how useful and simple AchieveXpress™ is to use, uptake grew dramatically.

After the initial training period, over 1200 academic videos were downloaded into Springfield's classrooms each and every month.

*Nationwide, yet local –  
that's the service we offer!*

The attached presentation provides you with more detailed information on AchieveXpress™ and the benefits of broadband powered distance learning. Or you can contact me personally. I'm Joy Jackson, the President of Achieve Telecom, and I'll be happy to discuss how AchieveXpress™ broadband powered distance learning can benefit your organization.

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