



How You Can Help Squeeze Millions More into Classrooms with a Shrinking Budget

Hi [insert name],

Education has changed a lot since we were kids. No longer are classrooms the only places to learn new skills and earn qualifications. In fact, 3.5 million Americans will study a new course this year - all on the internet!

3.5 million people gaining potentially life changing skills and qualifications online sounds a lot, doesn't it? But the truth is, it should be millions more. And it can be with your involvement.

Just some of the reasons why demand for online distance learning is exploding:

- Flexibility – people can fit their education around jobs, family and their personal lives
- People on low incomes can gain the skills they need for a higher paying job
- Stay at home moms can gain a college degree without having to leave the kids with a childminder
- Rural communities can access the quality of education normally only found in cities and suburbs
- People in urban areas can choose from a wider range of courses, rather than be limited to those in their vicinity
- The incarcerated can access training for future employment outside of their immediate location
- Teachers can access, on demand, 1000s of educational videos
- College and university students who live off campus can access the resources and support they'd otherwise miss
- Experts can give interactive lectures from anywhere in the country

With all these benefits, it's no wonder internet technology is becoming so important in modern education. Whether it's in schools, universities, libraries or rural communities, the internet is transforming the way people learn and freeing education from the classroom.

But there's a problem barring millions of Americans from the benefits of distance learning: The lack of broadband internet access - dialup and slow internet connections just can't cope with the amount of data transfer that live video and audio courses need.

To solve the problem, what's needed is the spread of advanced broadband telecommunications technology. Technology that can reliably deliver interactive online learning experiences into our schools, homes and communities.

How you can help to spread broadband powered distance learning in your area

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At Achieve Telecom Network, we're here to provide you with the benefits of high speed satellite broadband technology and the modern educational tools and resources you can rely on. Our satellite broadband platform is flexible, scalable and cost-efficient, delivering real solutions to meet the challenges of modern education.

Our satellite broadband platform is one of the best, most cost effective available today for high speed video and audio educational content.* Our use of satellites also makes it the perfect solution for bridging the tricky 'last mile' in rural and built up urban areas.

With our technology and educational tools, Achieve Telecom is the partner you can rely on to help you spread the benefits of broadband powered education in your area.

AchieveXpress™ - educational resources to match the technology


Along with the latest satellite broadband technology, our service includes the unique AchieveXpress™ distance learning platform. AchieveXpress™ provides on demand access to a library of carefully selected educational resources and telecommunication tools, including:

- Over 60,000 titles (30 minute full length video, audio files, clips, and text files) all searchable by grade, subject, and produced by Learn360 and School Specialty Media - two of the best educational content providers in the country!
- Home learning for college credits – Achieve Advantage, in partnership with colleges and universities, offers home study courses in which pupils can earn credits towards college. This is a low cost way of offering tuition because the tutor's only involvement is assessing final grades
- Educational tools including PDF handouts, quizzes and teacher guides
- 24/7 access to academic resources - colleges and universities can provide on demand access to video lectures and class chat rooms. This makes it easier for students to access the resources they need when they need them, and gain better grades
- Teleconferencing – Students can interact with tutors and each other in live seminars and lectures. This enables them to ask questions, discuss course topics and engage in real time from wherever they are
- Streaming live events - Training and Education Xpress (TEEx) is a media creation suite that enables events, such as plays, sports games and PTA meetings, to be streamed live on the network. Parents can enjoy events they would otherwise miss, whilst students can gain practical experience of creating multimedia productions
- Fully managed installation and ongoing support, including maintenance, upgrades, and helpdesk assistance
- Broadcast daily video messages from superintendents, teachers and other administrators across the entire district – into homes, libraries and communities. Especially important for rural areas
- Achieve Alert - emergency messages and instructions broadcast directly into the classroom, helping to keep children safe in the event of a disaster

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- Unique anti-violence content initiative focused on promoting, educating, and training members of the community, professionals, and agencies in Gang Prevention & Youth Safety methods. Offered through an affiliation with one of the top policy institutes in the country and through its training programs, the project influences and impacts youth, families, victims, perpetrators, schools, hospitals, and other nonprofits in the community. The program has been widely recognized for its successful and innovative model

AchieveXpress™ isn't on trial, in Beta testing or in limited rollout. It's a modern high quality educational service that's already in use throughout the country. In fact, AchieveXpress™ has already improved the education of 1000s of students.

This is just one example:

How AchieveXpress™ improved education in the Springfield District

77% of public school pupils in the Springfield School District live below the federal poverty line and it was the teachers who were relied upon to upload educational videos onto DVDs at home - an impractical and time consuming task.

But the Springfield School District still wanted to provide students with the academic benefits of video content. So Achieve Telecom was asked to install AchieveXpress™ into 47 of Springfield's schools.

Usage was initially slow, with only 47 videos downloaded in the first month. But as teachers realised how useful and simple AchieveXpress™ is to use, uptake grew dramatically.

After the initial training period, over 1200 academic videos are now downloaded into Springfield's classrooms each and every month.

Nationwide, yet close at hand – that's the service we offer

The attached presentation provides you with more detailed information on AchieveXpress™, and the benefits of broadband powered distance learning. Or you can contact me personally. I'm Joy Jackson, the President of Achieve Telecom, and I'll be happy to discuss how AchieveXpress™ broadband powered distance learning can benefit your students and community.

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* The AchieveXpress satellite communications network provides forty one (41) channels of digital audio, video, and data utilizing 53 uplink facilities located throughout North America consisting of three (3) multiple antenna fixed uplink facilities (teleports), 26 single antenna fixed uplink facilities, and 24 single antenna transportable uplink facilities (trucks/trailers/shelters). We have five (5) C-band transponders on satellite Galaxy 3C with an additional full time lease on one (1) C-band partial transponder on satellite Galaxy 11.

Overall, we offer over 20 channels of digital audio and video with a fully redundant KU-band uplink facility located in Las Vegas; a twenty (20) channel statistical multiplex encryption system (Harmonic) and Nagra Conditional Access System; and, a complete mirrored back-up of the Network Operations Center is located in Plymouth, NH to insure full content retention and management under any condition.

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