



Make smarter buying choices and vital budget savings

Hi [insert name],

We haven't heard from you in a while, so we thought we'd get in touch to tell you about the great ways in which we can help you make smart buying decisions, and save money at the same time.

Firstly, we'd like to help you make the maximum use of your limited budget, so we're offering you a 10% discount on all your orders on top of being able to place orders on credit with a valid purchase order.

You can claim your discount when you [visit our website](#), and start making savings which you can spend on more text books or serving healthier meals in the canteen (Jamie Oliver would be pleased).

Secondly, we'd like to remind you of all the services we provide to help you make smarter choices when deciding which lockers, archive shelving and storage systems are most suitable.

We've supplied and installed storage equipment to hundreds of schools, colleges and universities all over the country, so we know how to help you make the right choices and pick the most suitable and reliable equipment.

You can call or email our experienced customer service team on our unique, free helpline and they'll provide you with expert advice on the most suitable locker combinations, archive shelving and storage systems.

New products and a new website, but the same high quality service

Since the last time we heard from you, we've been busy giving [our website](#) a facelift, and adding more products to our already bulging warehouse.

Our website's new features include:

- User friendly navigation
- Keyword search tool
- Detailed product descriptions
- Customer reviews
- Enhanced ecommerce functionality

The website is regularly updated to include our latest products, and you'll be pleased to know that our prices are updated just as frequently, because we always want to make sure we're offering you the lowest prices and best deals around.

Matt Ambrose – *The Copywriter's Crucible*

Website: <http://copywriterscrucible.com>

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High quality equipment and over 20 year's expertise

Whether it's installing hundreds of lockers or an entire cycle shelter complex, we're here to help you make the best use of your storage space.

Our services to help you maximise your storage space include:

- Freephone helpline – our experienced customer services team can offer advice on the most suitable storage equipment for your retail and stockroom areas
- Design service – our storage space experts can visit your premises to assess the space available and provide plans and recommendations on the best arrangement possible, which frequently results in cost savings
- Installation team – as well as providing swift delivery of your order within five to ten working days, our installation team will ensure your lockers, shelving and storage equipment is installed safely, securely and with the minimum fuss

So if you'd like help in maximising your retail and stockroom space then email or call our unique, free helpline to benefit from our expert advice.

And don't forget about our 10% loyalty discount, which you can claim when you [visit our website](#) as well as take advantage of all our latest special offers.

We hope you'll get in touch with us soon,

The Action Storage Team

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Freephone helpline: 0800 592215

Matt Ambrose – *The Copywriter's Crucible*

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